

“Failure is just a way of the universe telling you to try a little harder.”

Growing up half of her life in Southern Alberta, and the other half in Northern Alberta, this Alberta native witnessed the stunning views of the province's landscape from a very young age. Looking back now, perhaps this is what molded her for a career in Western Lifestyle Photography.

After spending 13 years building a very successful event planning career, Kaylie Franklin was looking to slow down from the fast-paced lifestyle of the event industry. She instantly found herself emotionally engaging with people that had a story, when she bought her first camera in 2014.

Photography has been a fulfilling career allowing Kaylie to travel from Australia to the most southern states of the USA. Having images published in Magazines like Cowboys and Indians to Canadian Cowboy Country. Her clients are diverse and exciting! Every shoot is an adventure away into someone's life! Allowing you to feel their emotions, hopes and dreams.

While photography is a fulfilling career path for Kaylie, she still felt a pull to produce events; Particularly, one that would allow people to connect, network and learn from each other.

Thus, Rural Women was born.

In 2019 Kaylie hosted her first Rural Women Conference.

With an astounding attendance of over 70 agriculture based women in the first year, Franklin immediately began planning for the following year.

On January 21, 2020 she hosted her 2nd annual Rural Women.

The one day conference offered segments geared toward women in agriculture including herd health management, agronomy, mental health and marketing.

Women in agriculture is not a new concept, however, Franklin believes that now, more than ever, they are the face of the agricultural world. Giving them the opportunity to network with like minded people, has encouraged women in agriculture to share their knowledge and learn from each other's experiences.

This 36 year old continues to add to her list of careers and is currently working towards her Agricultural Business Certificate and recently accepting a job as a Internal Grain market Advisor with Cargill.

While running her business, studying and raising her two beautiful children, Billie Ja-Lea (10) and Holden OH (16), she still finds time to do the things she loves. During the summer months she runs a small batch of bred heifers and often travels to Australia during the Canadian winter months visiting friends and family. She loves interacting with her clients and taking every opportunity to enjoy and immerse herself in the western way of life throughout our Albertan summers.

Kaylie is excited for 2021 where she hopes to continue the growth of her photography company, HerStory Western Lifestyle Photography, and produced another event for Rural Women

“I never thought I would be an entrepreneur, but now looking back over the years, I could not imagine it any other way!” says Kaylie.